



MEDIA CONTACT:

Louise Kramer
Public Relations Director
lkramer@specialtyfood.com
646.878.0130

FOR IMMEDIATE RELEASE:

Specialty Food Foundation Announces Embrace Hunger Relief Day

NEW YORK (Sept. 24, 2014) – The Specialty Food Foundation is staging its first-ever volunteer event, Embrace Hunger Relief Day. On October 10, 2014, specialty food professionals across the U.S. will volunteer at local anti-hunger organizations to support the Foundation’s mission to help reduce hunger and increase food recovery.

The Foundation, established this year by the Specialty Food Association, has partnered with anti-hunger organizations in Boston, New York, Chicago, San Francisco and Seattle to organize specific volunteer events. They include re-packs of bulk produce donations and assembling grocery boxes to deploy to a network of local food pantries and high-need schools.



Specialty Food Association members who are already involved in anti-hunger initiatives are encouraged to volunteer on October 10 at the organizations where they currently have a connection.

“We are harnessing the power of our members and their communities to raise awareness and take direct action to help address the continuing cycle of hunger in the U.S.,” says Ron Tanner, vice president of philanthropy, government and industry relations for the Specialty Food Association.

For more information on Embrace Hunger Relief Day, [click here](#).

About the Specialty Food Foundation

The Specialty Food Foundation works to reduce hunger and increase food recovery efforts through grant making, education and industry events. The foundation is an outgrowth of the social entrepreneurship and extensive efforts in the areas of anti-hunger put forth by many members of the Specialty Food Association. Learn more at specialtyfoodfoundation.org.

About the Specialty Food Association

The Specialty Food Association is a thriving community of food artisans, importers and entrepreneurs who bring craft, care and joy to the distinctive foods they produce. Established in 1952 in New York, the not-for-profit trade association provides its 3,000 members in the U.S. and abroad the tools, knowledge and connections to champion and nurture their companies in an always-evolving marketplace. The Association owns and produces the Winter and Summer [Fancy Food Shows](#), and presents the [sofi™ Awards](#) honoring excellence in specialty food. Learn more at specialtyfood.com.

